



# HERO FACTORY

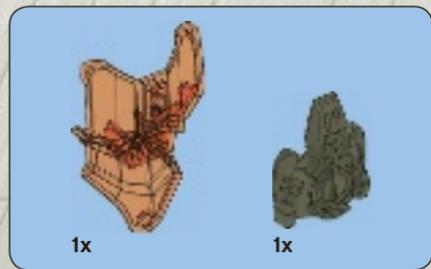


HeroFactory.LEGO.com

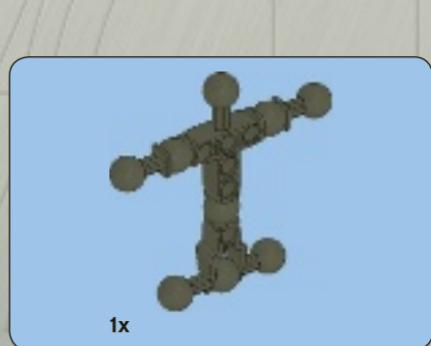
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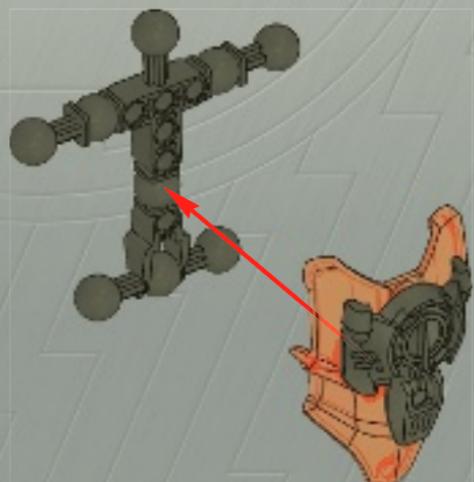
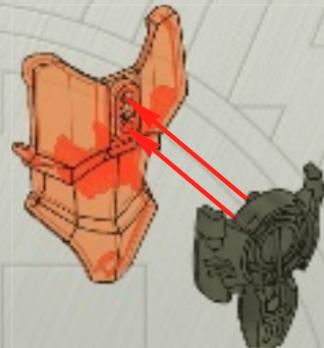




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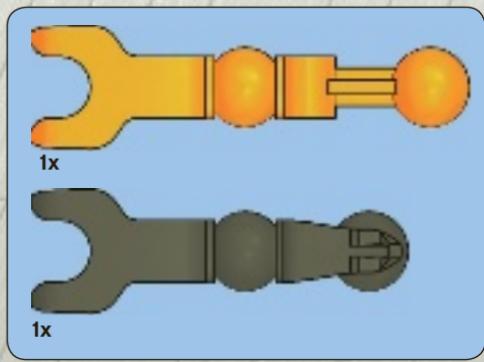
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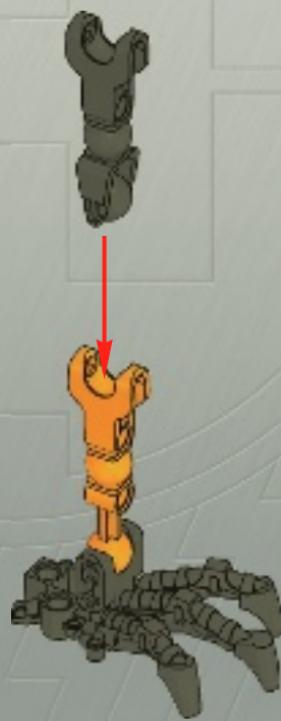


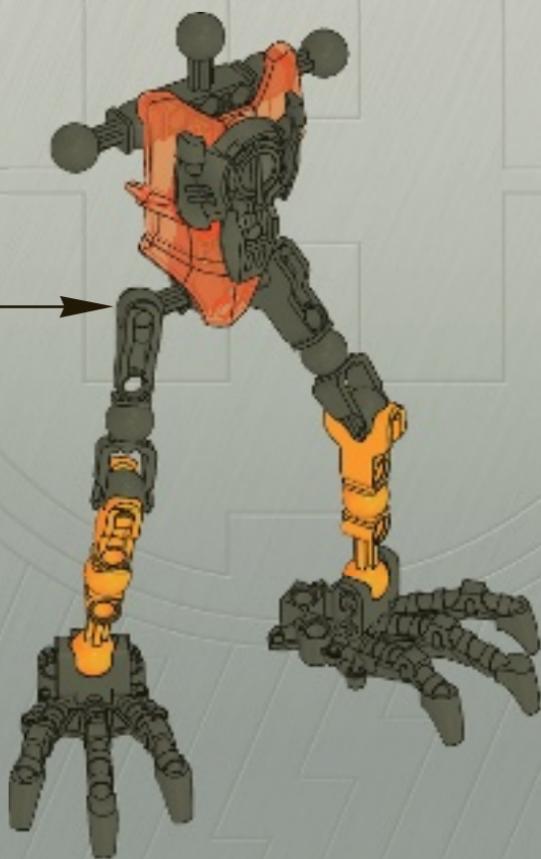
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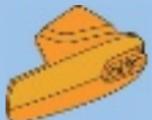




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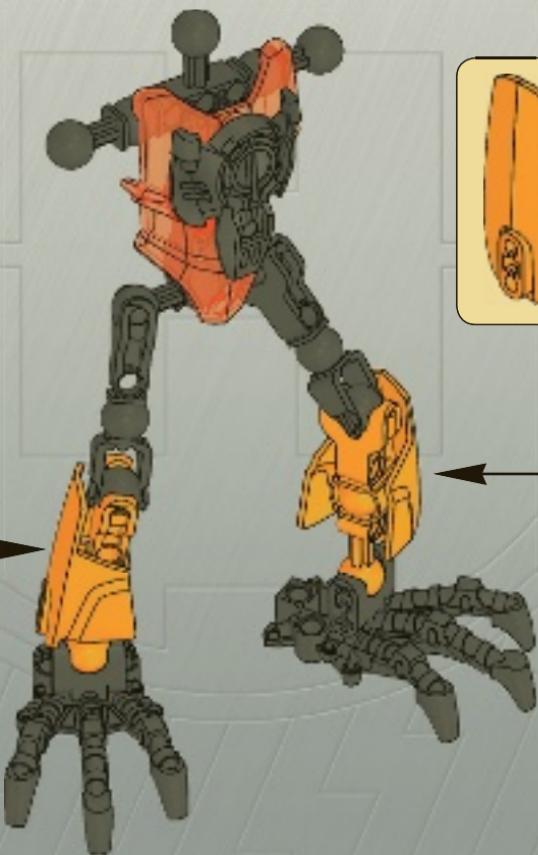
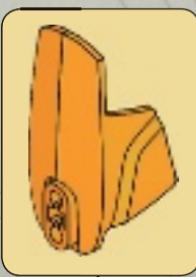
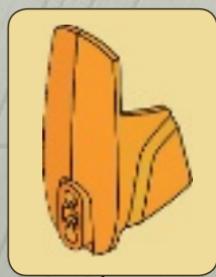






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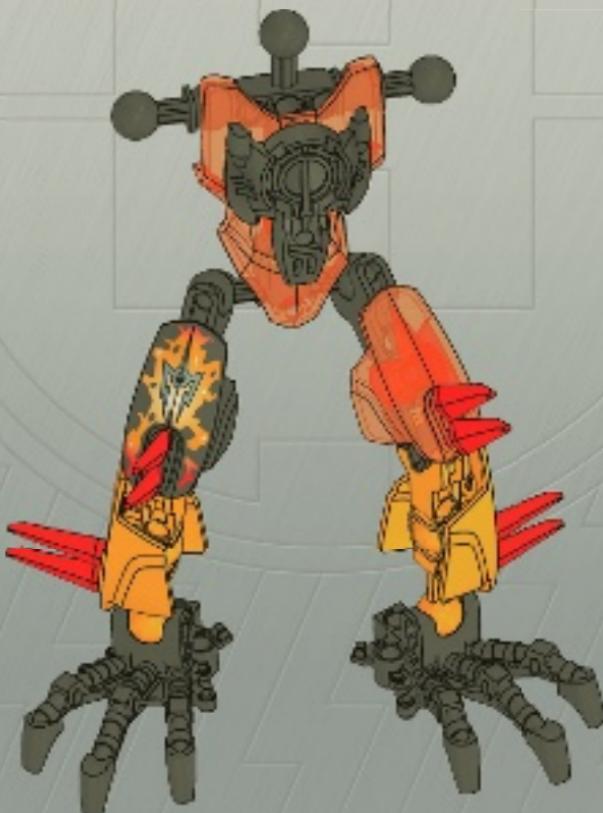
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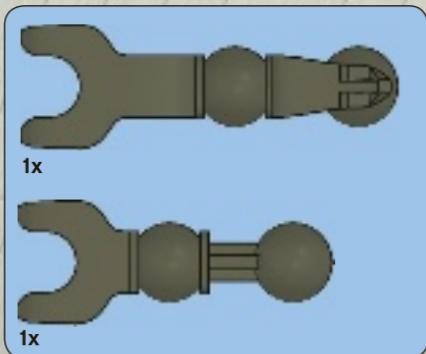
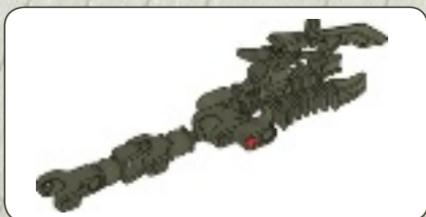
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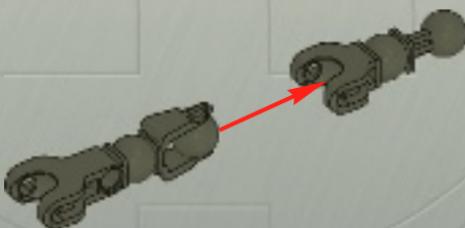


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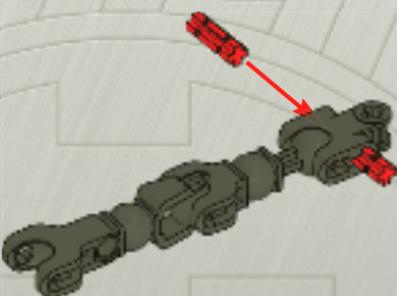


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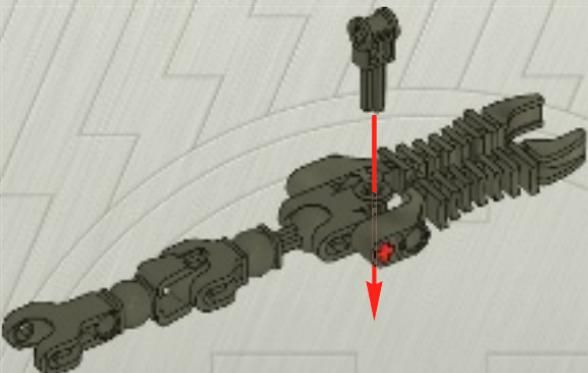
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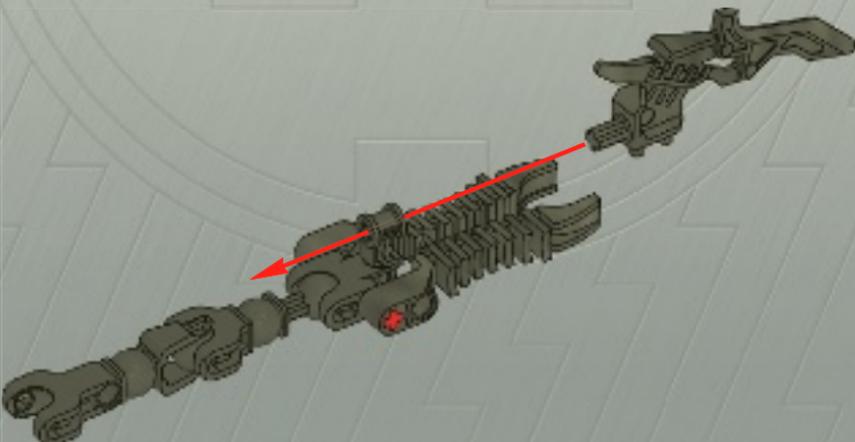
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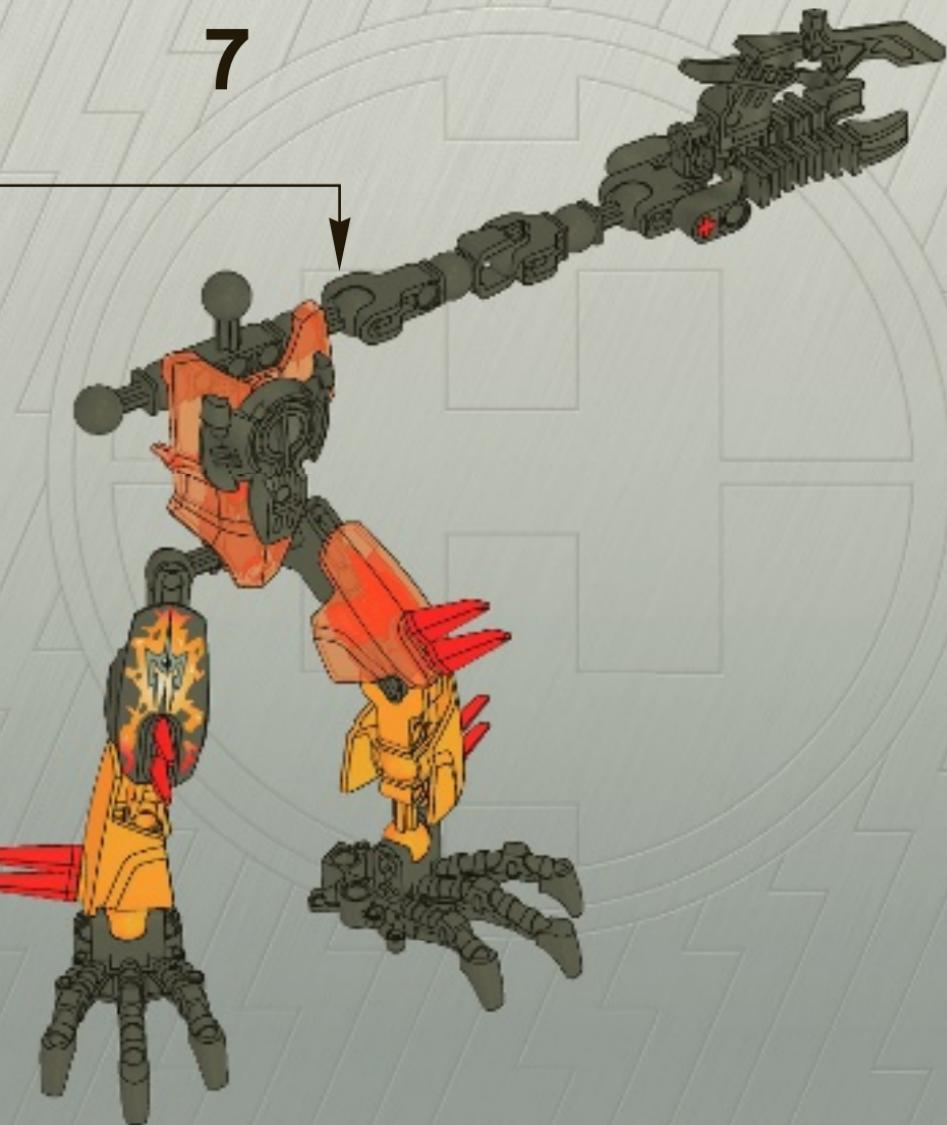


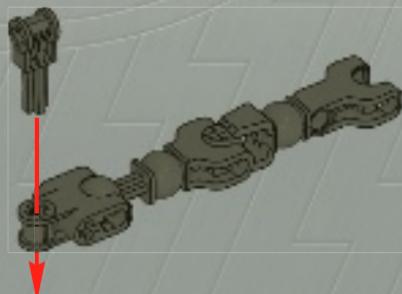
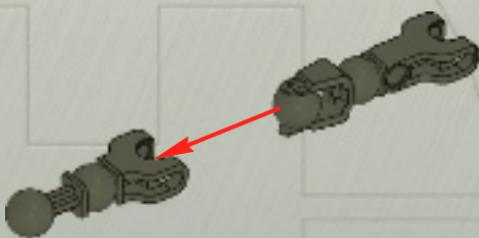
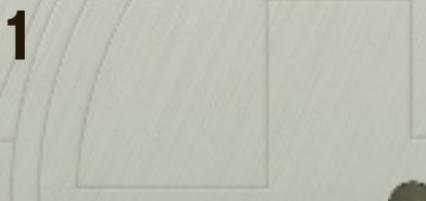
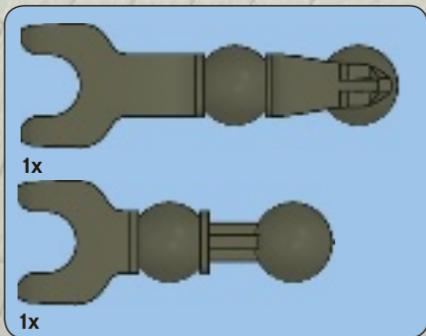
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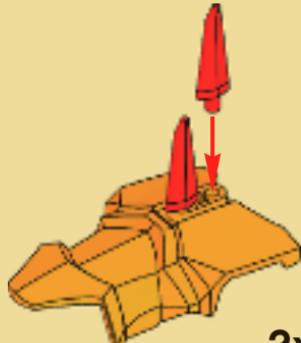
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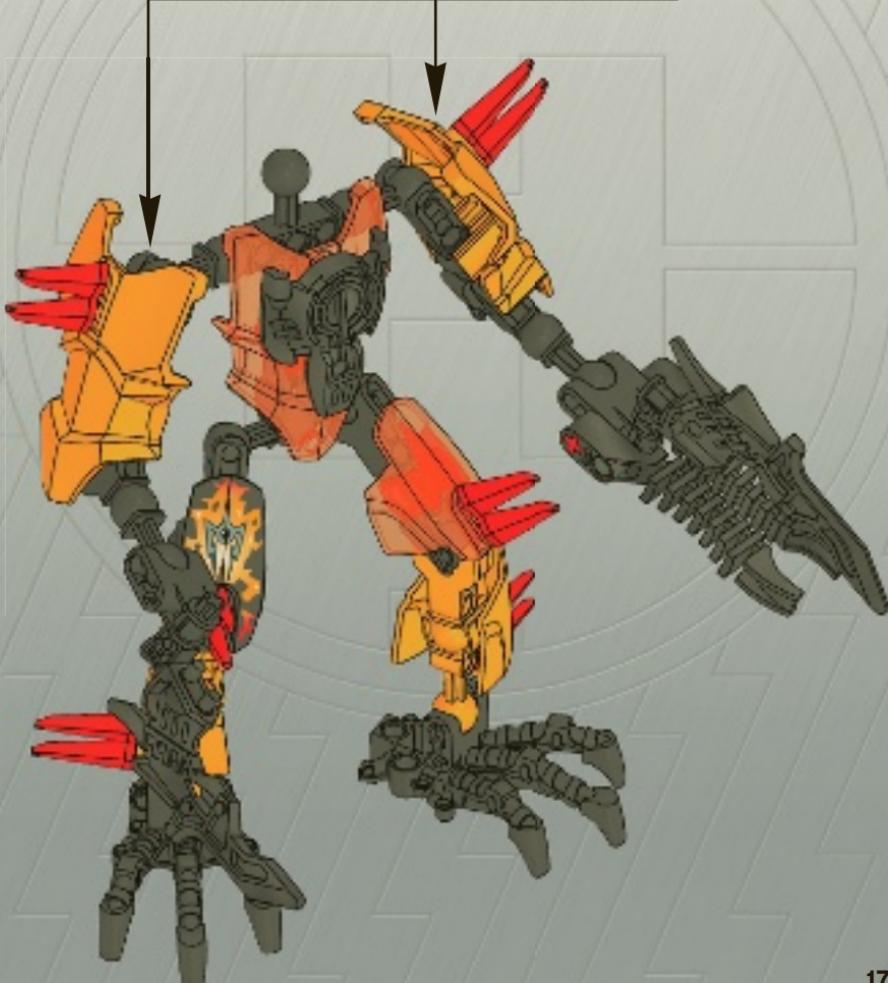
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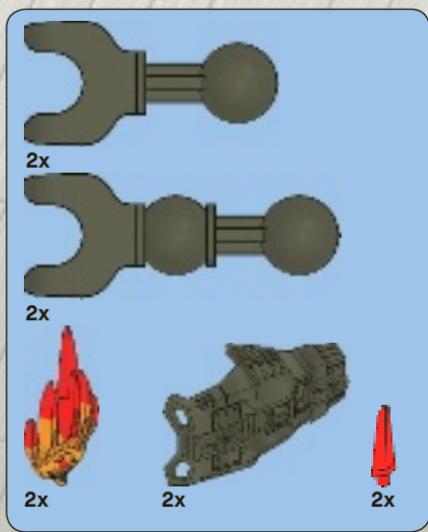
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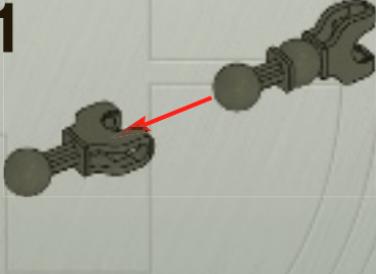
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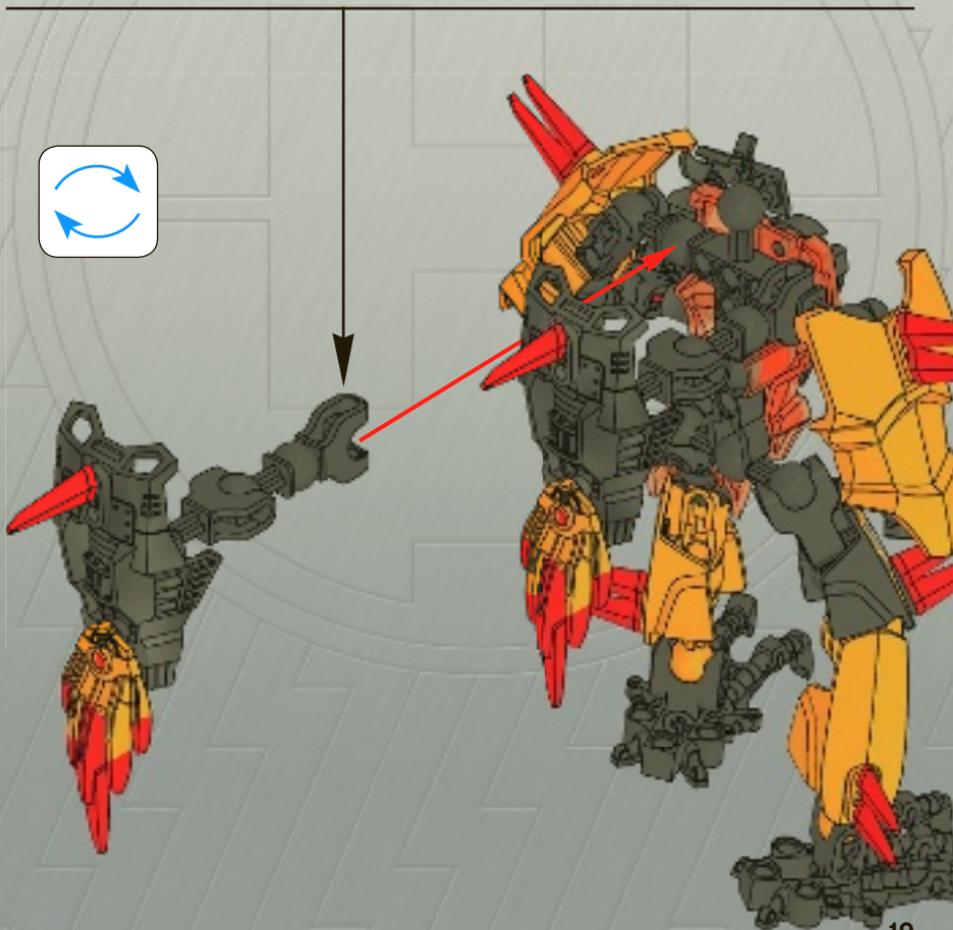
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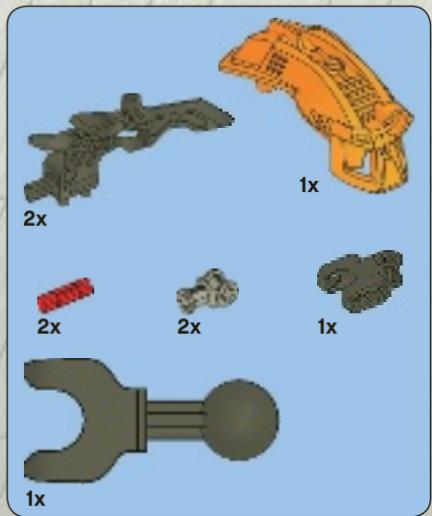


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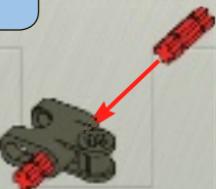
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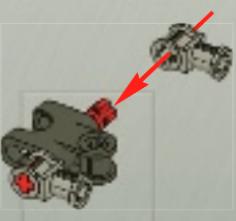


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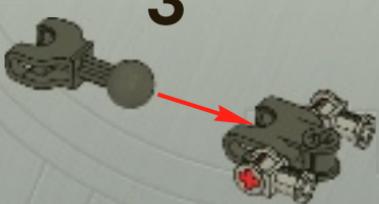
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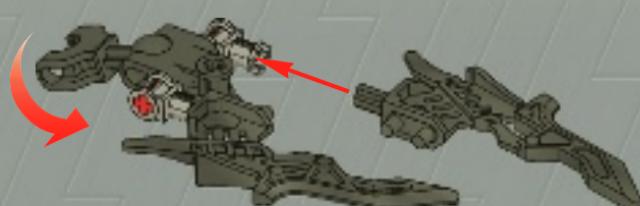
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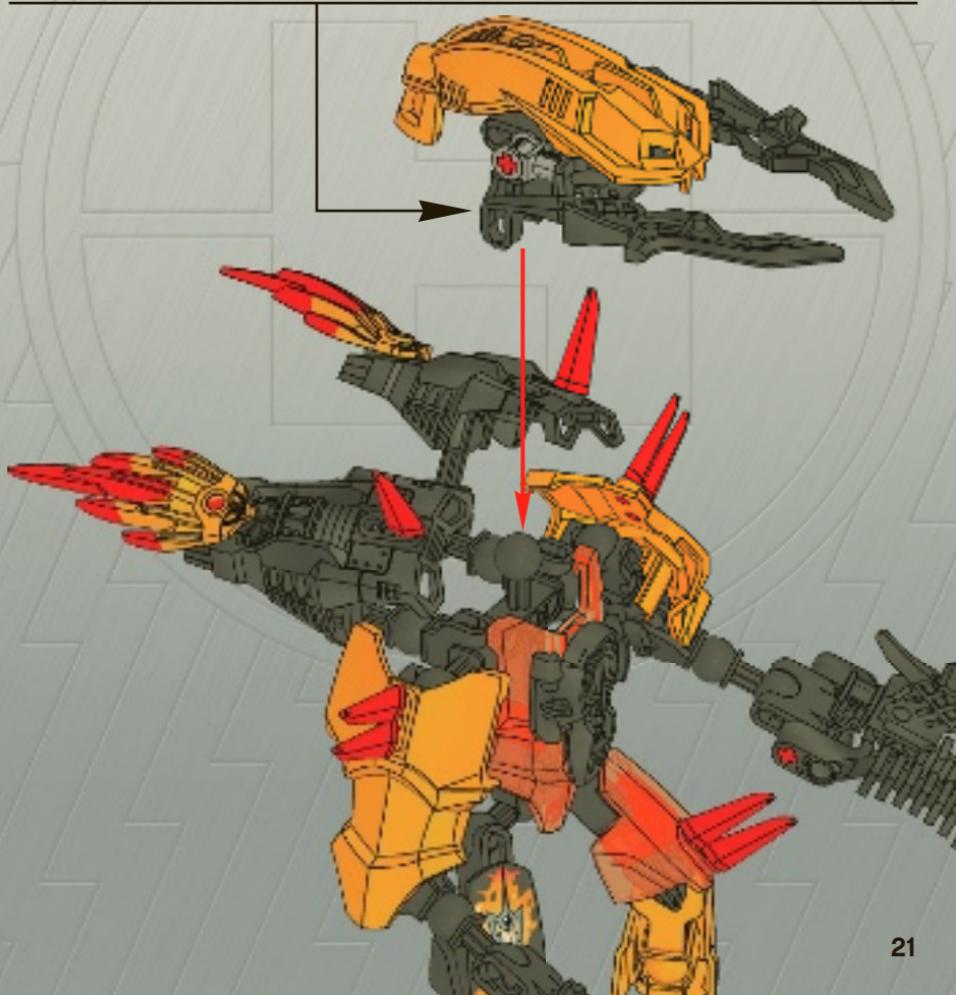
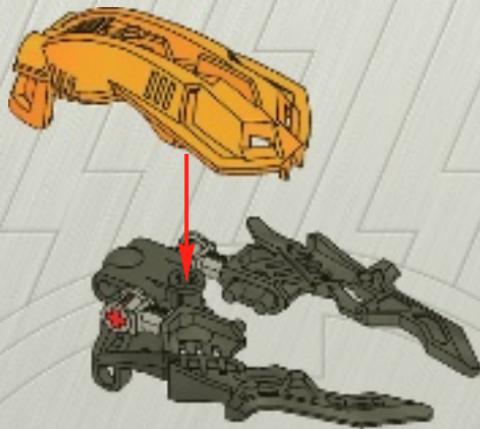


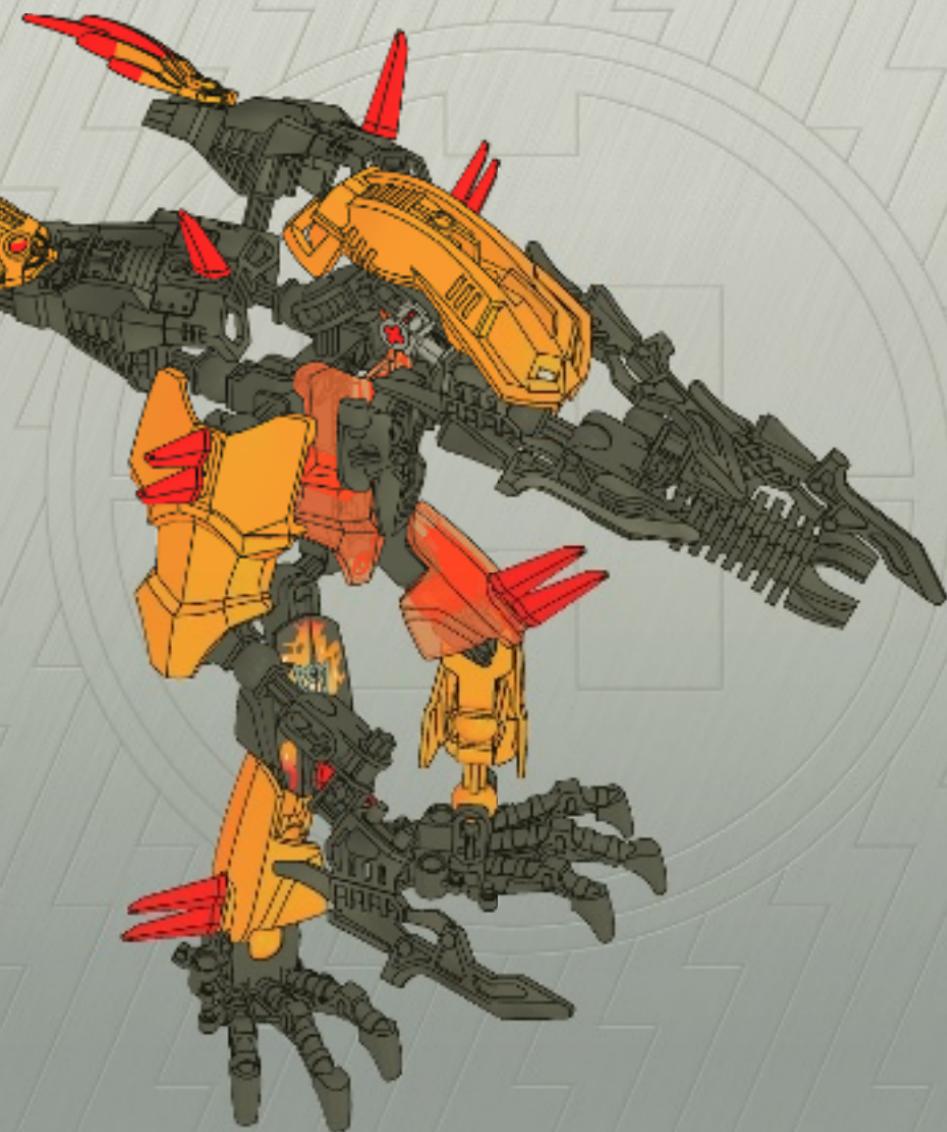
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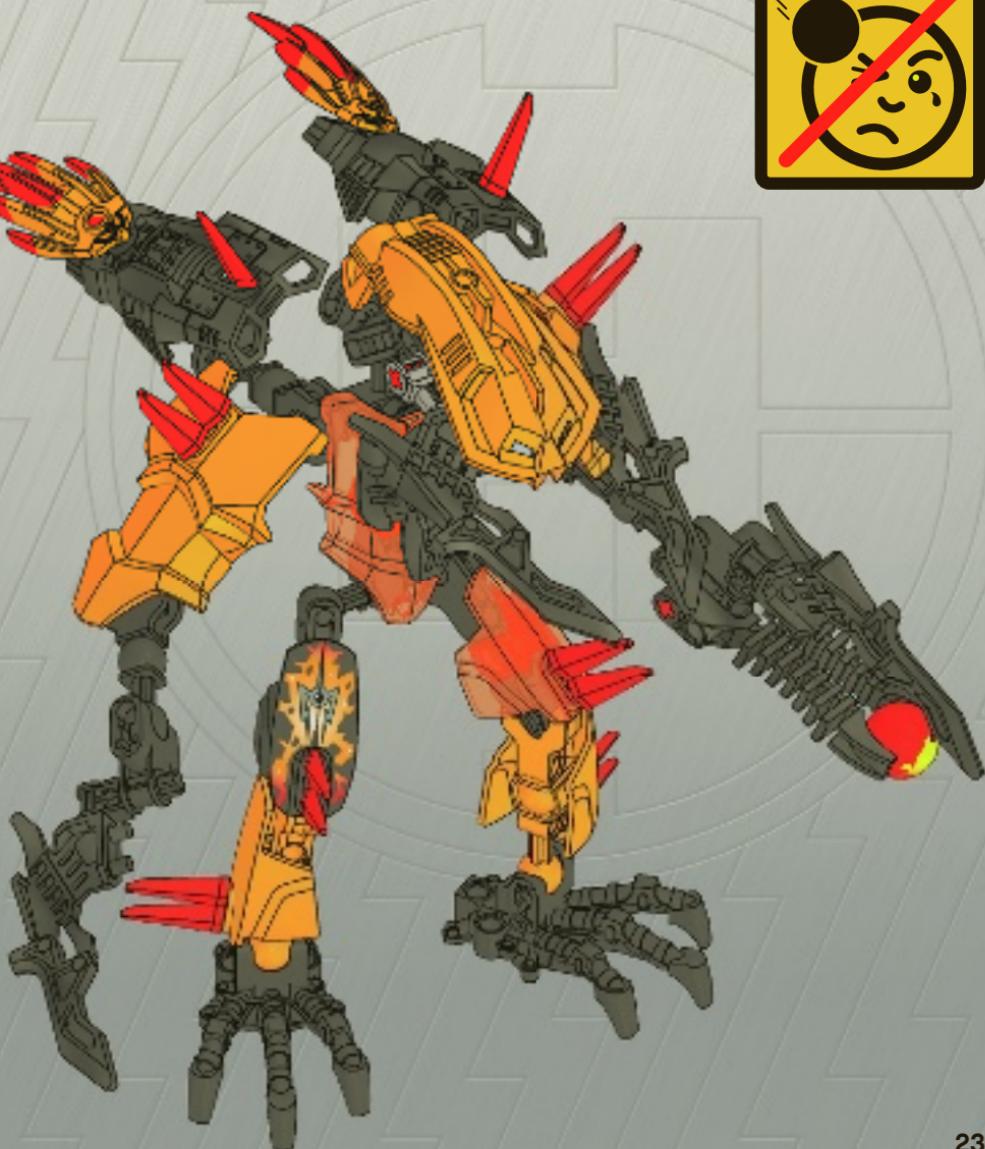
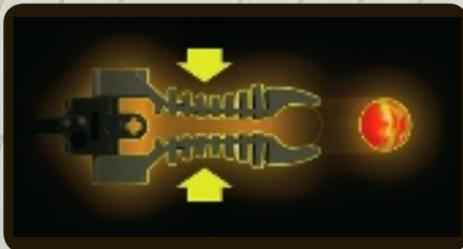








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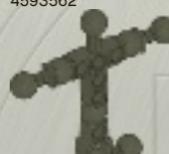
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# HERO FACTORY

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NATHAN EVO  
PRESTON STORMER

JULIUS NEX  
WILLIAM FURNO  
MARK SURGE

HeroFactory.LEGO.com

The screenshot shows the homepage of the LEGO HERO Factory website. The top navigation bar includes links for 'HOME', 'LEGO', 'HERO', 'PLAYSETS', 'MATERIALS', 'LEGO', 'LEGO', and 'LEGO'. Below the navigation is a large banner featuring a blue and white robot arm against a city skyline. To the left is a 'CALL CENTER' section with two video feeds: 'TECH SUPPORT' and 'SALES SUPPORT'. To the right is a 'PRODUCTS' section with a 'NEW' badge and a 'LEGO HERO FACTORY' product image. The central content area is divided into several sections: 'LEGO HERO FACTORY' (with a video feed), and 'LEGO HERO FACTORY' (with a video feed). A sidebar on the right displays 'LEGO HERO FACTORY' statistics: Sales Growth: 38.5%, Total Revenue: 2,042, Total Revenue Growth: 11,234,742, Average Order Value: 68.1%, and Average Order Quantity: 3. At the bottom, there are links for 'Customer Support', 'About Us', 'Careers', 'Press Room', 'LEGOLAND', 'Site Edition', and 'Log in/Logout'.

A screenshot from the video game 'Hero Factory'. The scene is set in a room with a large, light-colored checkered floor. In the center, two characters are facing each other: one in a yellow and black suit and another in a green and yellow suit. To the right, there is a control panel with a screen, a keyboard, and a red circular button. The top left corner of the screen features the 'HERO FACTORY' logo. The bottom left shows a mini-map with numbered locations 1 through 4. The bottom right corner displays a set of colored buttons with letters A, B, C, D, and E.

**LEGO HERO FACTORY** **CREATE A** 



**COLORS**

**RESET** **SAVE**



**LEGO HERO FACTORY** [HOME](#) [PRODUCTS](#) [DOWNLOADS](#) [FUN ZONE](#) [STORE](#) [GALLERY](#)

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**Hero Factory FM, Featuring Mak Megahertz.**  
 Listen to the galaxy's top radio station!

Hero Factory Radio is THE place to get official updates on what your favorite Heroes are up to! Tune in to hear the galaxy-famous DJ, Mak Megahertz, and get the latest scoop on:

- \* Mission updates and reports
- \* Hero and TV guests have to say about the mission performance of the heroes
- \* Get answers to the questions you've asked through our toll-free number (888-4-HEROFACTORY) and the website
- \* AND MUCH MORE!!

**Podcast 3**  **Podcast 3: Exclusive interview with Hero Factory's newest air crew member**

**Podcast 2**  **ON THE PODCAST WITH PODCAST 2**

**Podcast 1**  **PODCAST 1: Interview**

Mak interviews William Fane on location at desert planet Fubus III, and Mission Manager Zb responds to listener comments.

Exclusive interview with Hero Factory's longest running employee, a veteran of the forces - the engine room of the Starship.

**LISTEN TO THE PODCAST** 



# HERO RECON TEAM



DESIGNbyME



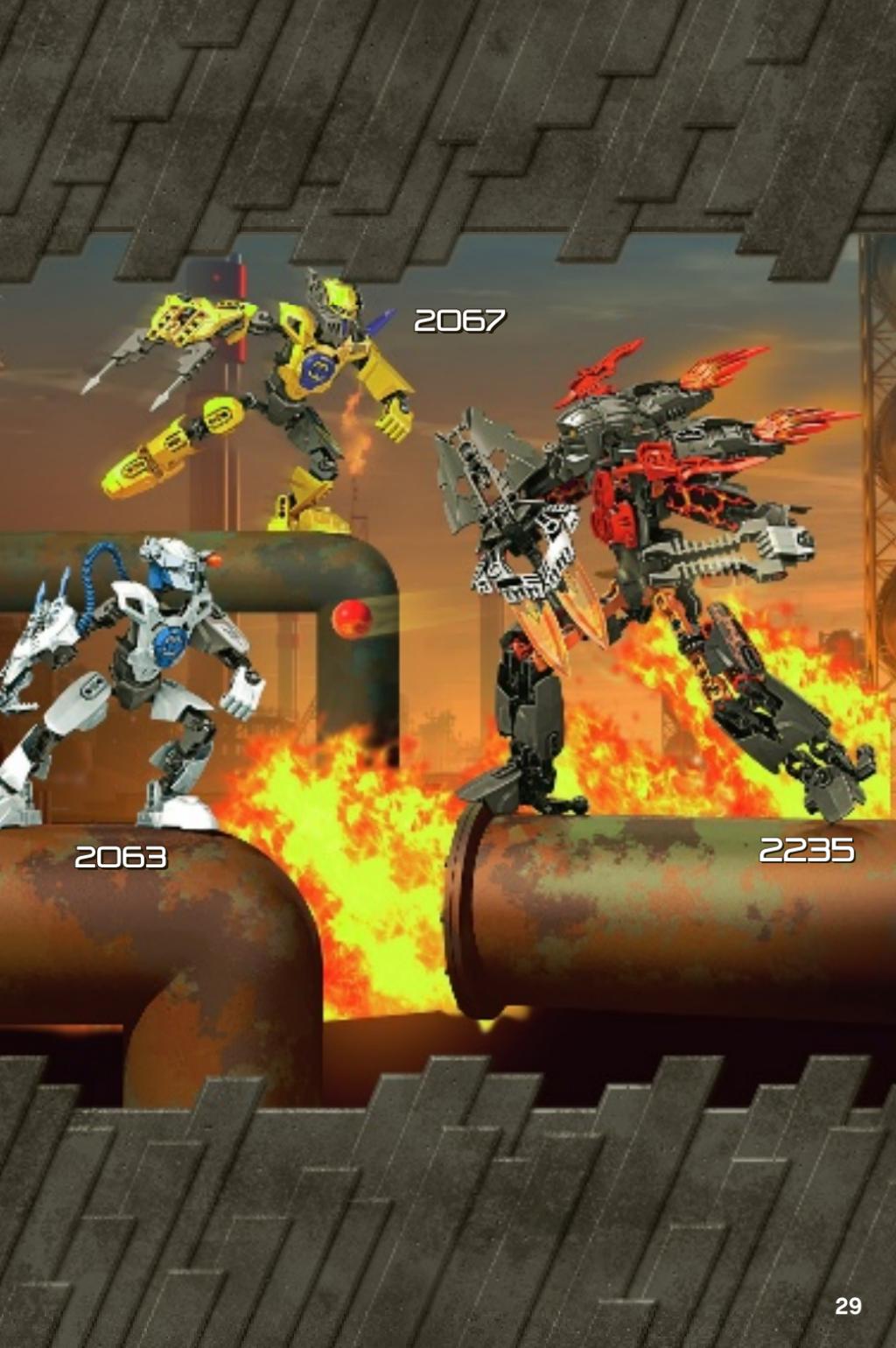
[HeroFactory.LEGO.com](http://HeroFactory.LEGO.com)

**Coming spring 2011**

DE: Ab Frühling 2011, FR/FRCA: Sortie au printemps 2011,

ES/ESSA: Disponible en primavera de 2011,

PT: Próxima primavera 2011, HU: 2011 tavaszán érkezik.



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 Ja! Jeg ønsker å melde meg inn i LEGO® Club gratis! Ja! Jag vill gå med i LEGO® Club GRATIS!

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Last name • Nom de famille Name • Achternaam • Etternavn • Efternamn												
Date of Birth • Date de naissance Geburtsstag • Geboortedatum Födselsdag • Födelsedatum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Boy • Garçon • Junge • Jongen • Gutt • Pojk	<input type="checkbox"/>	Girl • Fille • Mädchen • Meisje Jente • Flicka	<input type="checkbox"/>					
Street • Adresse Straße, Hausnr. Straat, huisnr. • Adress												
City • Ville Ort • Woonplaats Poststed • Postort							State Prov. County					
Zip/Postcode Code Postal • PLZ Postcode Postnummer					Country Pays Land							
Email • Courriel E-Mail • E-post												

Fill in your email address and we will send you a membership confirmation and monthly email newsletters. If you do not wish to receive the newsletters please tick here. Remplis ton adresse e-mail et nous t'environs une confirmation d'adhésion ainsi que le bulletin e-mail mensuel. Si tu ne désires pas recevoir le bulletin, coche cette case. Vul je e-mailadres in en we sturen je een bevestiging van je lidmaatschap en maandelijkse e-mail nieuwsbrieven. Als je geen e-mail wilt ontvangen, kruis dan dit vakje aan.

Ich möchte per E-Mail den monatlichen LEGO Club Newsletter erhalten. Ønsker du at vi skal sende en liten hilsen til barnet ditt for å bekrefte medlemskapet, ber vi deg krysse av i feltet, samt oppgi e-postadressen som hilsenen skal sendes til. Om du vill att vi ska skicka en bekräftelse på ditt barns medlemskap, ber vi dig sätta ett kryss i rutan och skriva den e-post adress som bekräftelsen ska skickas till.

If you do not wish to receive additional mailings from the LEGO Club please tick here. Si tu ne désires pas recevoir de courrier supplémentaire du Club LEGO, coche cette case. Als je geen verdere post van de LEGO Club wilt ontvangen, kruis dan dit vakje aan.

Dersom du ønsker å motta annen informasjon fra LEGO Gruppen, setter du et kryss her.

Mail to: / Poster à:	LEGO® Club P.O. Box 1157 Enfield, CT USA 06083-1157	Per Post an:	LEGO® Club Postfach 14 15 D-36243 Niederau	Send til:	LEGO® Club Norge Postboks 58 1314 Vøyenenga
Mail to:	LEGO® Club 33 Bath Road Slough SL1 3UF United Kingdom	Stuur op naar:	LEGO® Club Postbus 40250 3504 AB Utrecht	Skickas till:	LEGO® Club Sverige Ubox 841 202 29 Malmö
		Poster à:	LEGO® Club 21 rue de la banque 75 002 PARIS FRANCE		

   The English language version of the magazine can only be mailed to addresses in the US, Canada, the UK, and Republic of Ireland. Club membership is valid for two years and includes free copies of the LEGO Club Magazine and e-mail newsletters. In the US and Canada please allow up to 6 weeks for delivery of your first magazine. In the UK and Republic of Ireland please allow six to 14 weeks for delivery of your first magazine. By signing this form you consent the LEGO Club to use your child's data for LEGO mailings. The data will only be used for LEGO mailings and will not be sold, rented or otherwise disclosed to any company outside the LEGO Company except for disclosure to companies acting as our agents. No personal information is collected from children. This consent is valid for the free membership period, group or organization. Photocopies accepted.   Met der volgenden onderschrift erklaare ik, voor mein Kind den Beitrag als Mitglied zum kostenlosen LEGO Club, der von der LEGO GmbH, D-85627 Grasbrunn, betrieben wird. Die Mitgliedschaft beinhaltet die Zusendung des LEGO Club Magazins und kann beiderzeit jederzeit beendet werden. Mit der Mitgliedschaft im LEGO Club sind keinerlei Verpflichtungen verbunden. Das deutschsprachige LEGO Club Magazin wird nur an Adressen in Deutschland, Österreich und der Schweiz versendet. Eine Anmeldebestätigung kann nur per E-Mail gesucht werden. Das Magazin erscheint funfmal jährlich. Daher kann die Zustellung des ersten Heftes bis zu drei Monate dauern. Die Mitgliedschaft ist beiderzeit jederzeit kündbar, ohne dass Ihnen Kosten entstehen. Sie können der weiblichen Nutzung Ihrer Daten jederzeit widersprechen. Kündigung und Widerspruch können Sie telefonisch erklären (00800 / 5346 5555, Anruft gebührenfrei). Kosten für Anrufe aus dem Mobilfunknetz können abweichen) oder an die LEGO GmbH senden.  Het Nederlandse LEGO Club Magazine kan alleen worden gestuurd naar adressen in Nederland. Het lidmaatschap is 2 jaar geldig en heeft recht op toezending van het gratis LEGO Club Magazine en LEGO Club e-mails. Het eerste magazine zal binnen 12 tot 14 weken toegestuurd worden. Het lidmaatschap kan op ieder moment opgezegd worden en kan na 2 jaar gratis worden verlengd, tenzij LEGO met deze activiteit stopt. UW gegevens worden uitsluitend gebruikt voor mailings van LEGO en zullen niet worden verkocht, verhuld of op welke wijze dan ook verstrekt aan derden buiten de LEGO Groep, uitgezonderd de organisaties die namens ons optreden om de informatie te sturen waarvoor toestemming is verleend.  Den norske utgaven av magasinet sendes kun til adresser i Norge. Medlemskap i klubben gjelder 12 år og inkluderer gratisutgaver av LEGO Club Magazine. Påregående opp til seks år etter leveringstid for første magasin. Ved å undertrykke dette skjemaket, gir du ditt samtykke til at LEGO Club kan bruke opplysningene om barnet ditt til LEGO forsendelser. Dataene vil utelukkende bli brukt i LEGO forsendelser og vil ikke bli solgt, utleid eller på annen måte gjøres tilgjengelig for selskaper utenfor LEGO gruppen, unntatt selskaper som er våre aiger og som hjelper oss tilby tjenestene barna ettersvar. Dette skjemaket gjelder for ett gratis medlemskap per person, gruppe eller organisasjon.  Den svenska versionen av tidningen kan endast skickas till adresser i Sverige. Club-medlemskapet är giltigt 12 år och innefattar gratis exemplar av LEGO Club Magazine. Vänliga räkna med minimum 6 veckor för leverans från din första tidning. Genom att skicka in det här formuläret godkänner du att LEGO Club använder barnets uppgifter för LEGO utskick. Uppgifterna kommer bara att användas för LEGO utskick och kommer inte att säljas, hyras ut eller vidarebefordras till något företag som inte tillhör LEGO Gruppen, med undantag av företag som agerar som våra ombud för att tillhandahålla tjänster som barnet har begär. Den här kuponpen gäller för ett gratis medlemskap per person, grupp eller organisation.  En complément ce bulletin d'adhésion, vous acceptez que LEGO Club utilise les données relatives à votre enfant pour l'envoi de courriers concernant LEGO. Ces données seront uniquement utilisées pour l'envoi d'information concernant LEGO et ne seront ni vendues, ni louées, ni utilisées par d'autres sociétés que le groupe LEGO. à l'exception des sociétés agissant pour le compte de LEGO en tant que sous-traitant ou services divers. L'abonnement au LEGO Club est valable pour une période de 2 ans. Il inclut l'envoi par courrier du magazine LEGO Club et par email des newsletters. Un délai de 6 à 14 semaines est à prévoir pour la réception de votre premier magazine. Ce bulletin d'adhésion doit être rempli et signé par un parent ou un tuteur.

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Date

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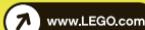


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